

*Camera Ready Ads*

Camera Ready Ads are accepted in the following formats: **JPEG, EPS, TIFF or PDF**. Resolution of file should be **300 dpi**. Please do not take a 72 dpi file and add pixels to it to make a 300 dpi file. Absolutely no Ads created in Word, Publisher or Corel Draw will be accepted. We'll be happy to scan art for you if you need at no charge.

*Design Services*

If you cannot supply us with Camera Ready art, your ad will be designed by a us **at no charge to you by our volunteer staff**. Please E-mail your logo to us in the recommended file size and format as CAMERA READY ADS and we'll be happy to create something wonderful for you.

*Photo & Art Submissions*

We would love to feature the work of artists, photographers, cartoonists and comic strip creators. If you would like to submit your work, please adhere to the requirements of CAMERA READY ADS. We will do our best to return submissions to you but cannot be held responsible if submissions are lost, stolen or damaged.

**1/3 Mini Block**  
**2.3889 in. x 1.0486 in.**  
**INTRODUCTORY RATE! \$25**  
**Non-profits \$25% off**

**1/3 Block**  
**// 2.3889 in. x 2.1667 in.**  
**INTRODUCTORY RATE! \$50**  
**Non-profits \$25% off**

**2/3 Half Page**  
**// 4.9 in. x 4.6 in.**  
**INTRODUCTORY RATE! \$150**  
**Non-profits 25% off**

**1/3 Half Page**  
**// 2.3889 in. x 4.6 in.**  
**INTRODUCTORY RATE! \$75**  
**Non-profits 25% off**

**Banner**  
**1.0486 in. x 1.0486 in.**  
**INTRODUCTORY RATE! \$75**  
**Non-profits 25% off**

Full Page  
// 7.5 inches x 9.45 inches  
**INTRODUCTORY RATE! \$400**  
**Non-profits 25% OFF**

2/3 Page Vertical  
// 4.9 inches x 9.45 inches  
**INTRODUCTORY RATE! \$300**  
**Non-profits 25% off**

*Want to Advertise with us?  
Call or E-mail*

DEBBIE LIBHART  
209.740.7014  
procurement@rioarts.org

*Ready to place your Ad  
or want to send a submission?*

*Call or E-mail*  
JOEY HUESTIS  
209.614.9135  
publicity@rioarts.org

Half Page Horizontal  
// 7.5 inches x 4.6 inches  
**INTRODUCTORY RATE! \$200**  
**Non-profits \$25% off**

*All Ads must be Pre-paid*  
**AND CONSIDERED DONATIONS**

**DEADLINES FOR  
ADS, SUBMISSIONS AND COMMUNITY CALENDAR**

is the middle of each month PRIOR to  
the publication you wish to appear in.

**RIO ARTS**

is a public benefit corporation seeking  
non-profit 501(c)3 status (Pending).  
*Your cost for placing an AD in this publication or any of  
our Programs may be tax-deductible  
as a charitable donation.*